



June Monthly Meeting

June 1, 2009 – GMU, Arlington Campus

Board Members Present (alphabetically): Chris Casto, Melissa Coughlin, Elaine Freedman, Mike Hanpeter, Anthony Jones, Chris Maurer, Bekah Meyerowitz, Lamont Rooker, and Mark Tallarico.

Board Members-Elect Present (alphabetically): Beth Frank and Kate Phillips.

Schools Present (alphabetically): Alabama, ASU, BU, Clemson, College of Charleston, Colorado, Drexel, Duke, Elon, Florida State, GA Tech, Georgetown, GMU, Marquette, Maryland, Miami, Michigan, Navy, New Mexico State, Ohio, Penn, Penn State, Pittsburgh, Rutgers, Stanford, Syracuse, Tulane, UCF, UConn, VA Tech, West Virginia, William & Mary, Wisconsin, and Xavier.

Meeting began 7:15PM

I. Attendees' Introductions and Sign-In

- a. Introductions – name, school and upcoming events.
- b. **Please be sure to post your event on your chapter page on the website by the 15th of every month. These are also visible on the Chapter Events Calendar of the homepage and some will be included in the monthly CAN Happenings e-newsletter.**

II. Organizational Status Report

- a. Softball Tournament
 - i. Sponsorship. We are actively looking for sponsors of the Tournament and ask for everyone's help in the process. So far, Donald Wine (Duke/Miami) has connected us with Summit Marketing and through them we will be able to save approximately \$1,000 on the Tournament shirts.
 - ii. Public Relations. There is a strong focus this year on obtaining local media coverage of the event. The Board is currently compiling contacts to reach out to and materials to send, but welcome any personal contacts or suggestions.

III. Committee Break-Out Sessions

- a. The Communications, Community Service and Social Committees broke into groups to talk for about 30 minutes regarding ideas and plans.

IV. Recap of Break-Out Sessions

- a. Social. The group spoke about events that have been held in the past and been successful such as attending the Legg Mason Tennis Tournament and the Bachelor/Bachelorette Auction. New ideas that were shared include: a casino night/poker tournament; trivia night; cooking class; Washington Kastles tennis matches; non-game night reception at Nationals Stadium or FedEx Field.
- b. Communications. The focus is on generating publicity for the Tournament. The committee is working on putting documents together that will emphasize: (1) the uniqueness of the organization and how it is comprised of local alumni chapters representing colleges and universities from across the country; (2) that the Tournament is the largest of its kind in the country; and (3) the community service aspect (Food Drive/Scholarship Donation Drive) is incorporated into the event.

- c. Community Service. The group agreed that the Committee should start small by looking to continue adding on to existing events in the area (i.e. Make-A-Wish Scavenger Hunt) before attempting to establish our own initiatives. It was also expressed that a calendar on the CAN website that encompasses all local philanthropic events occurring (whether or not CAN is involved) would be a great resource for chapters, and perhaps should even include chapter events to give others an idea of what is actually being done.

V. New Business

- a. A correction was made to the dates on the hand-out distributed for upcoming softball events: the coaches meeting and selection party will be on **Friday, July 31st – NOT Saturday, August 1.**

VI. Next Meeting:

President and POC Happy Hour – Monday, July 13 – The Exchange – 7:00-9:00PM

Meeting adjourned 8:26PM

Respectfully submitted by Bekah Meyerowitz, CAN Secretary/Membership – 6/2/09

Motion to approve by Mark Tallarico, CAN Vice President – 6/4/09

Motion seconded by Chris Casto, CAN Advisory Committee Director – 6/4/09