



May Monthly Meeting

May 4, 2009 – GMU, Arlington Campus

Board Members Present (alphabetically): Chris Casto, Melissa Coughlin, Mike Hanpeter, Bekah Meyerowitz, Steve Piekarec, Lamont Rooker, and Mark Tallarico.

Schools Present (alphabetically): Alabama, ASU, BU, Clemson, Drexel, Duke, Elon, Florida State, Georgetown, Maryland, Miami, Michigan, Notre Dame, Penn, Penn State, Pittsburgh, Rutgers, Tulane, West Virginia, Wisconsin, and Xavier.

Meeting began 7:20PM

I. Attendees' Introductions and Sign-In

- a. Introductions – name, school and upcoming events.
- b. **Please be sure to post your event on your chapter page on the website by the 15th of every month. These are also visible on the Chapter Events Calendar of the homepage and some will be included in the monthly CAN Happenings e-newsletter.**

II. Guest Speaker: Best Buddies

- a. Katie, Allison and Jenny spoke about the Best Buddies program. It was originally started at Georgetown University by Anthony Kennedy Shriver and now has chapters around the country at schools and universities, as well as young adult involvement.
- b. They have two upcoming events that CAN participants can be a part of (more details can be found at www.bestbuddiesvirginia.org):
 - i. Best Buddies VA Walk and Screen on the Green – Saturday, May 9 at Oakton High School
 - ii. 5th Annual *Life Is Sweet* Pastry Chef Showcase – Tuesday, November 17th at Audi of America Washington Forum
- c. Additionally, they have a local program called Business Buddies that serves as a social and networking group of civic-minded young professionals, with a Happy Hour once a month and a volunteer opportunity once a month. For more information contact Katie Smith at katiesmith@vw.com.

III. Organizational Status Report

- a. Status of Committee Chairs up for Appointment
 - i. The interview process has been completed and at the end of this meeting the 7 elected Board members will vote and then send their recommendation to the AC for consent.
- b. CAN Logos
 - i. Through a survey done by Communications Chair, Mike Hanpeter, feedback was collected as to what logo for the organization should be trademarked. The winning logo was #5 in the survey and the Board will now move forward to trademark this logo (as well as it's inverse) and the current logo that we've been using (see above).

IV. Committee Updates

- a. Advisory Committee
 - i. The Chair and the Directors would like to encourage everyone to sign up for the AC Google Group. Contact any of those individuals with questions or for directions.
 - ii. There will be a meeting this month between the Chair and the Directors to plan for the AC meeting in June.
 - iii. Similar to last year, a Happy Hour is being scheduled for July to take the place of the July monthly meeting and to serve as a meet-and-greet. Last year's event was quite successful.
- b. Communications
 - i. The Communications Committee is working on establishing press around upcoming events and is continuing to work on compiling basic local contacts (printers, etc.) to distribute within the month for chapter leaders to reference.
 - ii. Please continue to post your chapter events on your chapter pages on www.dcalum.org.
- c. Community Service
 - i. Stephen Anfield, Community Service Chair, has had to resign his position. In the interim, Lamont and Bekah will work with the Committee to ensure it is still kept active until a new leader can be found. If you have any questions or concerns please contact Bekah.
- d. Membership
 - i. New chapters continue to contact us about becoming involved in CAN and/or getting assistance in establishing a local chapter. Recent chapters Lamont and Bekah met with are Dickinson and New Mexico State.
 - ii. The idea has been raised for a 'Big Brother, Big Sister' program where existing, established chapters are paired with new chapters. Bekah will pursue chapters she would like to become involved but if you are interested, please contact her.
- e. Social
 - i. The Mid-Season Softball party is scheduled for June 20 at The Exchange. This party will be a \$25 all you can eat and drink, starting at 8PM. More details will be posted on the site closer to the date.
- f. Sports
 - i. Planning is starting for the 3rd Annual Golf Tournament. If you are interested, email Chris Casto at ccastowvu@gmail.com.
 - ii. Football commissioner position still open – if interested, apply on www.dcalum.org.
 - iii. Softball Sponsorship. Mark spoke to the process that has started in preparation for the Softball Tournament and the recruitment of sponsors. Documents were distributed including a one-page overview and sponsor levels. Something that has still to be approved by the Board, and consented to by the AC, is the possibility of giving a percentage of the obtained sponsorship to the individual who secured it. There would be a cap at \$600 to avoid CAN having to issue an IRS 1099 Form.
 1. Robert Deal suggested giving the incentive money to chapter scholarship funds to avoid the paperwork entirely. It was discussed that perhaps \$600 and under could go to the individual but anything higher would go to the chapter scholarship fund.Mark asked that people start to think of contacts they have and relay that information to Mark so he can stream all contacts to avoid duplication, etc. It was also noted that The Exchange has given their approval to reach out to other bars in the area for sponsorship. Lamont will check with his contact at Bud if the same applies for the beer category.

- iv. National Press Club 5K. Stephen Anfield was approached by the NPC about CAN participating in and sponsoring their 5K. Lamont has been in touch with the contact and they are willing to create a CAN division to allow for inter-chapter competition.

The Board's thought is that this will be a great opportunity to expand our offerings to CAN participants – expanding from the 5 established sports leagues and offering another outlet for involvement. Additionally, the Board is thinking it is in our best interest to also sponsor the event to get aligned with the NPC as well as get exposure for our organization (we would be on shirts, signage, etc.).

The 5K will take place on September 12 which is also the same day as the start of the flag football season so we are trying to think of what we could do for a joint celebration (in addition to the existing NPC post-race party).

V. Next Meeting:

Monday, June 1 – 7:15PM, GMU Arlington Campus room 251

Meeting adjourned 8:15PM

Respectfully submitted by Bekah Meyerowitz, CAN Secretary/Membership – 5/6/09

Motion to approve by Mark Tallarico, CAN Vice President – 5/7/09

Motion seconded by Melissa Coughlin, CAN Advisory Committee Director – 5/7/09